

Carton Suitability

Trade Units and cartons must be capable of travelling thousands of kilometres, withstanding typical supply chain impacts and extensive automation (e.g. robotic picking and palletising) without deforming, and be able to protect and contain Consumer Units up to the point of replenishment on the store shelf.

Retailers require that Trade Units and Cartons intended for their network be:

- 1 Fit for purpose (design appropriate to the product type)
- 2 Safe to handle by team members (note also TU Weight requirement)
- 3 Sealed effectively to prevent product damage or loss (no open flaps, torn perforations etc)
- 4 Sufficiently robust to withstand automated and manual handling (lifting, stacking, conveyor travel etc) and stacking with other products on outbound store pallets (potentially as a base layer where appropriate).
- 5 Easy to open/replenish by store team members
- 6 Saleable & safe; not crushed, leaking, moisture-affected or unsanitary
- 7 Free from nails, staples, metal strapping in the packaging



✗ Crushed, torn, unsanitary, unsaleable



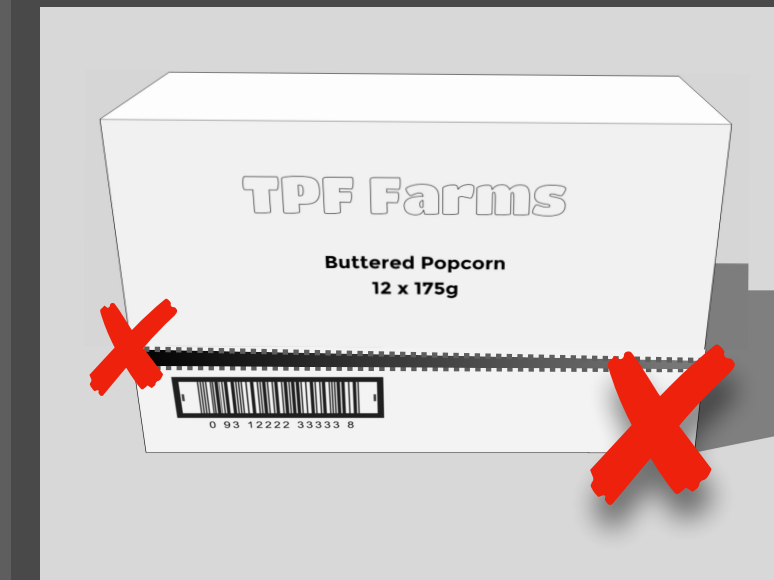
✗ Leaking, moisture-affected, open flaps



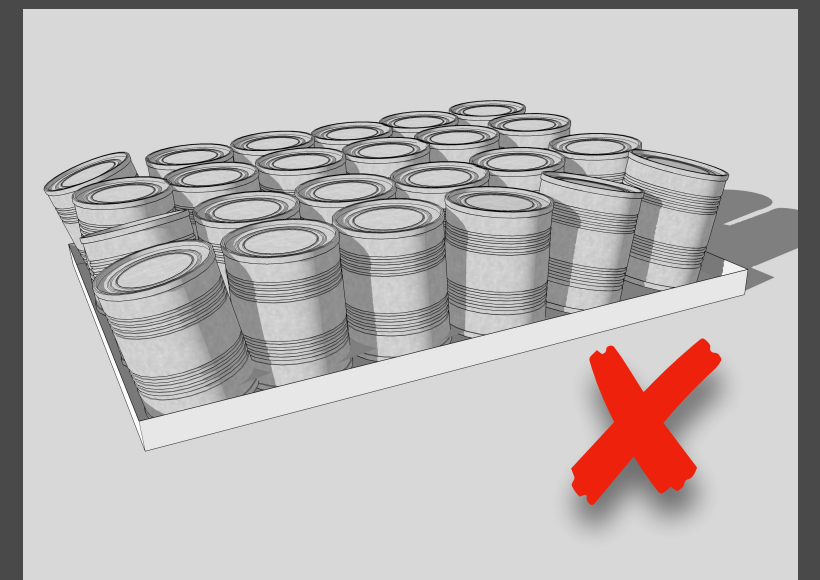
✗ Strapping, staples, metal clasps



✗ Unsuitable, unsafe, unstable, unsealed



✗ Unsealed/torn perforations



✗ Unsuitable, unsafe, unstable, unsealed