# **SUSTAINING AUSTRALIA**

Monthly Bulletin of the Australian Food and Grocery Council



### Welcome

#### TANYA BARDEN, CHIEF EXECUTIVE OFFICER

Thank you for subscribing to the Australian Food and Grocery Council's (AFGC) monthly bulletin. I'm delighted to see the second edition released to a growing number of subscribers who are interested in our industry and the work we do.

This publication gives members, stakeholders and supporters of the food and grocery supply industry updates on the free industry resources the Trading Partner Forum have produced.

In this issue, we also look at the young leaders that were inspired by the speakers, panel members and senior executives that shared their knowledge at our Future Leaders Forum. This is an annual event, held in September each year to enable fast moving consumer goods and retail executives to mentor the future leaders of our industry.

We welcome your feedback on this bulletin and AFGC initiatives, and ideas for future articles.





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### Free industry resources

#### BY SAMANTHA BLAKE, DIRECTOR INDUSTRY AFFAIRS

The AFGC's Trading Partner Forum (TPF) is the meeting place for fast moving consumer goods (FMCG) suppliers and supermarket retailers. The group focuses on delivering end-to-end supply chain efficiency, though collaborative efforts to reduce cost and complexity for suppliers and retail trading partners.

With oversight from the AFGC, leading suppliers, manufacturers and supermarket retailers come together to focus on improving our joint supply chain.



In markets the size of Australia, it makes a lot of sense to strive to align and standardise processes on non-competitive issues. This provides for the most efficient supply chain operations possible, and deliver benefits to the industry participants along the way.

The TPF is responsible for working on behalf of the industry to:

- · identify areas of opportunity,
- bring the right people from industry together to solve problems, and
- · deliver practical outcomes for industry.

The TPF works on behalf of the industry and all its output is available free of charge from the AFGC website. Visit www.afgc.org.au, find the Industry Resources tab and see the Trading Partner Forum Resources heading.

Some of the work program are as follows:

- 1. The Common Delivery Guidelines for Industry provides a single suite of aligned requirements across Woolworths, Coles and Metcash in relation to pallet, carton and advance shipping notice (ASN) requirements for deliveries into those retailers.
- 2. The Common Despatch Toolkit consists of several simple-to-use tools for supplier and third party despatch management and staff to help ensure the despatched product will be accepted and receipted at retailer Distribution Centres.
- 3. Supply Chain Master Data Integrity and
  Alignment Guide describes the complexities for
  managing foundational data points such as
  shipper and pallet dimensions and weights.
  Importantly the guide looks at coordination data
  management between trading partners.
- 4. Shelf Ready Packaging Guidelines 2017 is the latest update in a series of guidelines provided to help Suppliers and Retailers get the most value from Shelf Ready Packaging.



### Developing future leaders

#### BY SUZANNE DAVIES, ASSOCIATE DIRECTOR INDUSTRY AFFAIRS

On 18 September, AFGC held the annual Future Leaders Forum event. This is a one-day, high energy session that brings together senior fast moving consumer goods and supermarket retail executives with the young leaders across the industry.

This year, the Forum explored the topic of Purposeful Leadership for a Transforming World. The speakers, panel members and mentors shared their thoughts and experiences on being a principles-based leader in an ever changing world.

Supported by Touchstone Executive Recruitment, this event has been designed to provide a great interactive experience.

See what people are saying on social media about this event...

"Thank you to the AFGC for inviting me to participate in the 2019 Trading Partner Future Leaders Forum. Definitely insightful and thought provoking content, I look forward to taking today's leanings into my business and sharing my personal commitments with my peers."

"Thank you AFGC for an inspiring day sharing and learning with industry leaders and colleagues on purposeful leadership for a transforming world."

#### Join us in September 2020 for the Future Leaders Forum in Sydney.



Image: The Future Leaders Forum being held on 18 September 2019, at the Park Hyatt, in Melbourne.

## Upcoming events

#### BY ALYSSA HANDY, EVENTS MANAGER MEMBER SERVICES

Members are invited to a range of conferences, seminars, workshops and events throughout the year. Some are free or offered at a special member rate. Non-members are also welcome to attend some of our public events and training.

Join us on 29 October in Sydney or 30 October in Melbourne for a special members-only event.

Tim Mason from Eagle Eye will share the practical steps that brand owners can take to capitalise on the changes



in technology that are enabling digital promotions.

There are several events being run in November that you may want to pencil in now, including:

- Food and Grocery Code of Conduct breakfast series being held on 13 November in Sydney and 21 November in Melbourne
- SME CEO Forum being held on 21 November in Melbourne
- Annual CEO Forum and Sustaining Australia regional dialogues at Parliament House, in Canberra
- Private Label Seminar on 28 November in Melbourne

Visit www.afgc.org.au to see our events calendar.

### Have you seen Sustaining Australia TV?

#### BY MEGAN JEREMENKO, DIRECTOR CORPORATE AFFAIRS

Last month we showcased this year's 'We are from Here' Sustaining Australia campaign. It is designed to share the positive economic contributions and community impacts that our industry delivers around Australia.

This month our online television program that falls under the Sustaining Australia banner was featured in Inside FMCG magazine. You can see the two news articles at www.insidefmcg.com.au



Episode 1. Sustainability



Episode 2. Traceability

The program was developed with ASN Media and explores topics that industry is addressing to be able to continue creating jobs, delivering economic growth and helping people live well. The first four episodes of report on the following topics:

- 1. Sustainability
- 2. Traceability and scalability
- 3. Manufacturing innovation
- 4. Building capacity.



Episode 3. Innovation



Episode 4. Capacity

To watch the program, visit www.afgc.org.au and go to the News tab to find Sustaining Australia TV.