

SUSTAINING AUSTRALIA

Monthly Bulletin of the Australian Food and Grocery Council



Welcome

TANYA BARDEN, CHIEF EXECUTIVE OFFICER

I'm delighted to welcome readers of this first issue of the Australian Food and Grocery Council's (AFGC) monthly bulletin.

This publication gives members, stakeholders and supporters of the food and grocery supply industry updates on member achievements and our work.

In this first issue, AFGC CEO, Tanya Barden, provides an overview of the strength of Australia's food and grocery manufacturing industry, and outlines the AFGC's priorities for this year. We look at the AFGC's current Sustaining Australia "We're from Here" campaign, showcasing the positive impact our industry is making in Northern Victoria and South East Melbourne. To ensure the future of the industry, AFGC's annual *Future Leaders Forum* event is being held on 18 September, with details in this issue.

We welcome your feedback on this bulletin and AFGC initiatives, and ideas for future articles.



Learn more

(02) 6273 1466

afgc@afgc.org.au

www.afgc.org.au

 [AusFoodGrocery](#)  [AustFoodGrocery](#)

*The latest news in
this month's issue:*

CEO INDUSTRY UPDATE - 2
CAMPAIGN ACTIVITIES - 3
AFGC EVENTS - 4

Making a positive impact

BY TANYA BARDEN, CEO

The Australian Food and Grocery supply industry is a thriving and trusted part of the community. It delivers jobs, economic growth and helps people to live well. Last year it delivered \$131 billion into the economy and employed over 320,000 people.

The way we do this is by delivering valuable insights, connectivity, proactive collective action on commercial, economic, regulatory, health and environmental issues impacting the industry.

Working with our members to identify common issues, AFGC is the respected voice of the Australian Food and Grocery supply industry. It is a progressive, influential and sustainable organisation that creates member value and drives industry outcomes.

The importance of AFGC advocating for the industry was brought to the fore earlier this year, when supermarket shelves started to empty. It's easy to take for granted the ability to be able to go to a store and get what you need.

"AFGC is the voice of the Australian food and grocery supply industry."

Key national economic impacts

- **\$131 billion** contribution to economy
- **324,450 jobs**
- **36,086 businesses**

Source: AFGC State of the Industry Report 2018

There are many pressures faced by some manufacturers and suppliers behind Australia's food, beverage, and grocery brands that we are working to address. We facilitate relationships with suppliers, retailers and government to find practical solutions that ensure manufacturing stays in Australia and the items you want to buy are on the shelf.

AFGC hero projects are our mechanism for focusing our advocacy for members on key issues, which are reviewed each year. The four annual projects we progressing with our members this year are:

1. Strengthening of the Food and Grocery Code of Conduct
2. Continuing the Sustaining Australia campaign
3. Playing a partnership role in the preventative health agenda
4. Playing a partnership role in the sustainability and waste agenda.



We are from here campaign

BY MEGAN JEREMENKO, MANAGER GOVERNMENT RELATIONS

This month we kicked off the Sustaining Australia "We're from Here" campaign. It will showcase the positive contributions our industry is making in four key regions across Australia. These include: Northern Victoria, South East Melbourne, Western Sydney and South East Queensland.

This campaign promotes the value of the economic outputs the food and grocery manufacturing industry as well as the jobs the sector brings.

The campaign involves a series of economic reports that focus on the number of local jobs and the ways the industry supports communities. This month we looked at the Northern Victoria and South East Melbourne regions.

Members of Parliament participated in the launch events for the reports and factory tours of member companies. This was followed by round table discussions with groups of member companies to explore the positive impacts they are having in their communities.

In northern Victoria we visited the Mars Petcare facility at Wodonga to release our report and share insights with Dr Helen Haines MP, federal Member for Indi.

Key regional economic impacts

- **\$11.09 billion output in South East Melbourne**
- **61.2% of jobs in Northern Victoria**

Source: Modelling based on REMPLAN™ software



Dr Helen Haines MP, Member for Indi and AFGC Chief Executive Officer Tanya Barden meet Storm and Thor at Mars Petcare Wodonga (Picture: JAMES WILTSHIRE, Border Mail)

Upcoming events

BY SAMANTHA BLAKE, DIRECTOR INDUSTRY AFFAIRS

Members are invited to a range of conferences, seminars, workshops and events throughout the year. Some are free or offered at a special member rate. Non-members are also welcome to attend some of our public events and training.

Join us on 18 September for the Future Leaders Forum. Supported by Touchstone Executive Recruitment, this event has been designed to provide a great interactive experience. It is aligned to four themed sessions that are structured around the topic of *Purposeful Leadership for a Transforming World*.

In our ever-changing business, regulatory and social world, our industry will need people at the helm who can excel in providing purposeful, principle-based leadership. This event will give them those skills by offering thought leadership, mentoring and networking opportunities.

The Future Leaders Forum is for fast-tracking the young professionals and emerging leaders who will transform the future of the fast moving consumer goods and supermarket retail industry.

Participation in the Future Leaders Forum provides a motivational reward for great accomplishments, is an investment in your organisation's future and that of our industry. The Future Leaders Forum will inspire and develop leaders of today and tomorrow.

Come along to meet successful industry leaders and learn how you can succeed, by participating in the following sessions:

1. A thriving, sustainable industry
2. A shopper-centric world
3. Reimagining the way we work
4. Purposeful leadership.

FUTURE LEADERS FORUM



REGISTER
NOW

PURPOSEFUL LEADERSHIP FOR A TRANSFORMING WORLD

18 September 2019 | Melbourne



<https://www.ivvy.com.au/event/FLF2019>